

Kashi with Anshu

EDITIONS 05 & 06 · 1-4 JULY · 6-9 AUGUST  
2026

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# Kashi · *with* · Anshu

*A Private Banaras Initiation.*

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EDITIONS 05 & 06 · 1-4 JULY · 6-9 AUGUST 2026 · 3 NIGHTS / 4 DAYS · 10 SEATS

BY APPLICATION ONLY

INVOCATION

कर्पूरगौरं करुणावतारं | संसारसारं भुजगेन्द्रहारम्  
सदा वसन्तं हृदयारविन्दे | भवं भवानीसहितं नमामि ॥

*Karpur Gauram Karunavtaram, Sansaar Saram Bhujendra Haram.  
Sada Vasantam Hridyaarvinde, Bhavam Bhavani Sahitam Namami.*

*I bow to Him who is pure as camphor, the embodiment of compassion —  
the essence of the world, who forever resides in the lotus of the heart.*

॥ HAR HAR MAHADEV ॥

AN INVITATION

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# *Kashi doesn't call everyone.*

*But when it does, it changes everything.*

*This is not for everyone.*

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*Editions 01, 02, 03 & 04 — fully booked. By application only since March 2026.*

EDITIONS 05 (1-4 JULY) & 06 (6-9 AUGUST) 2026 · BY APPLICATION ONLY



## PHILOSOPHY

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# *This is not a tour.*

She is a city you walk  
into, slowly, in silence.

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*Kashi isn't a city you cover. She's a city you walk into — slowly, on foot, often in silence. We walk a lot. Not to see everything, but to feel what's actually there.*

*This journey is for those who want Banaras the way she reveals herself — through rhythm, ritual, and stillness.*

ONLY 10 SEATS · BY APPLICATION ONLY

KASHI WITH ANSHU

04 / 24



## WHAT MAKES THIS EDITION EXCLUSIVE

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*"What you cannot get on any other Banaras journey at this price."*

◆ **Hosted personally by Anshu**

*Not just guided — Anshu walks every step beside you.*

◆ **Rare darshan windows**

*Shayan Aarti and 2 AM Mangla Aarti — most never witness.*

◆ **Rudr Abhishek at Gowri Kedareshwar**

*A sacred ritual in one of Kashi's most hidden temples.*

◆ **Live Bhajan Jamming**

*Intimate, soulful, participatory — devotion you'll carry.*

◆ **Heritage & bohemian stay**

*A handpicked Banarasi home — calm, green, refined.*

◆ **Deeply safe & warm**

*Curated for solo and group seekers.*

◆ **The Ganga Letter**

*A private ritual you'll remember for life. Words written. Surrendered. Dissolved.*

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*This is not a checklist. This is **anubhav**.*



## MEET THE FOUNDER

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# From Boardrooms *to* Banaras.

*"After two decades of building businesses, I found myself drawn to something deeper."*

Anshu Goyal is the Founder & CEO of SimplyRaw, Director at Minar Spices, and Founder of Bharat Revolt — a community of 20,000+ EV owners for peer-to-peer charging. She has spent over two decades leading at the highest levels of Indian business.

Two years ago, Banaras became her second home — through devotion to Mahadev, surrender, and a deeply personal relationship with this sacred city.

*Her short pieces on Banaras have been watched by over ten million people. What began as personal devotion has slowly become public — though the work itself has not changed. Ten seekers. Four days. One city.*

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*Kashi with Anshu is what she gives now. Not as a guide. As a host who walks every step beside you — including the 2 AM Mangla Aarti. It is lived.*

Listen In: "Kashi from the Eyes of Anshu"

[Part 1](#) · [Part 2](#)

WHY THIS IMMERSION IS DIFFERENT

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*Hundreds of hours  
spent walking, praying,  
listening — and  
surrendering to Kashi.*

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*Every gali, every aarti, every hidden temple — Anshu has walked it first,  
slowly, often alone. What she shares is not a route. It is a relationship with  
a city that took years to build.*





YOUR ABODE

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## *Nawab Ki Deohri.*

A 200-year-old heritage villa — owned by erstwhile royalty.

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For every edition, we block the entire property. Six ensuite bedrooms with AC and 24/7 hot water. A garden of parijaat and harsinghaar where birds chirp through the morning. A terrace where the conversations linger past midnight.

No outside guests. No different vibes. Only our ten seekers, Anshu, and the rhythm of Kashi outside the door.

It is not a hotel. It is a home — taken over, entirely, for you.

1.4 KM KAAL BHAIRAV · 1.8 KM KASHI VISHWANATH ·  
1.8 KM MANIKARNIKA

KASHI WITH ANSHU

08 / 24

THE JOURNEY

# 4 Days · 3 Nights · a Lifetime.

DAY १

*Arrival & First Touch*

DAY २

*Serenity & Bengali Tola*

DAY ३

*Goosebumps & Music*

DAY ४

*Reflection & Farewell*



DAY 9

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## *Arrival & First Touch of Kashi*

*“Your first night in Kashi changes your rhythm.”*

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- ◆ Arrive in Banaras — transfer to Nawab Ki Deohri
- ◆ Sattvic lunch & informal conversation — settle in
- ◆ Evening walk through the old Banaras galis
- ◆ Gauri Kedareshwar Bhasm Aarti — a hidden Shiva–Shakti space
- ◆ Lemon tea at the ghat — a quiet pause by the Ganga
- ◆ 10:30 PM Shayan Aarti at Kashi Vishwanath

DAY २

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## *Serenity, Silence & Bengali Tola*

*“Some moments in Banaras feel older than time.”*

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- ◆ Wake gently — breakfast at the property
- ◆ A morning boat to Pashupatinath, as the river permits — quiet waters, uncrowded ghats
- ◆ The Ganga Letter — three things you release. One thing you surrender. The paper dissolves in the river.
- ◆ Visit Raj Rajeshwari Temple — an ancient hidden gem
- ◆ Afternoon lunch at an iconic Banarasi restaurant
- ◆ Evening walk through Bengali Tola & Taara Badi Temple
- ◆ 2 AM Mangla Aarti · 4 AM coal-toast chai



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### *The Ganga Letter*

*You write to Maa Ganga —  
three things you wish to release,  
one thing you surrender to Mahadev.*

*The paper dissolves in the river.  
And so does everything that was never yours to carry.*



DAY ३

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## *Goosebumps & Music*

*“Goosebumps. Fire. Music. Mahadev.”*

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- ◆ Breakfast at Raam Bhandaar — desi-ghee kachori & jalebi
- ◆ Masan Baba at Manikarnika — Kashi's eternal truth
- ◆ Stop at the century-old Blue Lassi
- ◆ Lunch & rest at the property
- ◆ Live Bhajan Jamming on a boat on the Ganga, as the river permits —  
chant by lamplight as the boat drifts past Manikarnika
- ◆ Late: Shayan Aarti at Kaal Bhairav — powerful, intense

[“Kashi from the Eyes of Anshu — Part 1 & Part 2 on YouTube.”](#)

DAY 8

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## *Reflection & Farewell*

*"You never really leave Kashi."*

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- ◆ Light brunch at the property
- ◆ Closing conversations — unwinding the heart
- ◆ A handwritten letter from Anshu — sealed, to be opened only after you reach home.
- ◆ Goodbye hugs
- ◆ Departure — carrying Kashi with you





## WHY SUMMER IN KASHI

### SHRAVAN. SHIVA'S MONTH. IN SHIVA'S OWN CITY.

*Edition 05 begins as Ashadha closes — the threshold month that delivers the seeker into Chaturmas, when Vishnu sleeps for four months and the cosmos passes into Shiva's hands.*

*Edition 06 sits inside Shraavan itself. The month the Skanda Purana names as Shiva's own. The month when the devas poured Ganga-jal over Neelkanth's throat to cool the poison he had drunk to save creation — every drop of monsoon rain over Kashi, in the old understanding, made that act continuous.*

*The Kashi Vishwanath chal pratima is brought out in shringars seen in no other month — Gauri-Shankar, Ardhanarishwar, Rudraksh. The Mangala Aarti at 3 AM is held against the muffled drumming of monsoon rain on temple stone. The Ganga rises to her annual swell, reclaiming the lower ghats.*

*Pilgrim numbers peak. Tourist numbers fall. The city, for these weeks, returns to what it was before the world found it.*

#### *How we hold you through it:*

Dawn walks (5–9 AM) and evening into the night (6 PM – midnight). Midday rest, AC throughout. ORS and coconut water at every step. Anshu walks this with you. Every morning. Every aarti. Every step.

*You don't come to Kashi in Shravan despite the rain.  
You come because the rain itself is the prayer.*

ALL INCLUSIVE

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# Everything Taken Care Of



## Hosted by Anshu

*4 deeply curated days, every step beside you*



## Heritage Stay

*3 nights; entire Nawab Ki Deohri, ensuite AC rooms*



## All Meals

*Pure sattvic; no eggs, no non-veg*



## Rare Darshans

*Shayan Aarti, 2 AM Mangla Aarti, Rudr Abhishek*



## Bhajan Jamming

*Live, intimate — on a boat on the Ganga (or on the property, as the river permits)*



## Ganga Boat Rides

*Quiet mornings on the river (weather permitting)*



## Anshu's Letter

*Sealed handwritten note*



## All Transfers

*Airport / station to villa, all internal moves*

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*All you need is to arrive with an open heart.*

*Not included: Flights to / from Banaras · personal donations at temples · gratuities · optional Banarasi sari or silver shopping.*

VOICES FROM PAST EDITIONS

*Read what they couldn't unsay.*

*"Kashi with Anshu was a calling. I felt a deep calmness within, and a closeness to Mahadev that cannot be expressed in words."*

SANJAY & GAURI MEHRA · FOUNDER, STANVAC CHEMICALS · DELHI

*"A beautiful relief from the sensory overload of the city. From midnight gullies to 4 AM tea stops, every detail felt magical."*

SONIA CHAUHAN · LAWYER & AUTHOR OF YOU TELL ME · CHANDIGARH

*"All of us have been trying to come to Kashi for so long. Today we realize — this was a blessing because we came with you."*

SONAM KHANNA · AVP, GENPACT · DELHI

*"Kashi with Anshu is not just a journey — it is an awakening. Even now, my heart feels thoda sa bhara hua, thoda sa halka."*

MADHU CHEBOLU · SEEKER · DEHRADUN

*"In just four days, I experienced the very core of Kashi. I would have missed all this on my own."*

ASHISH GANDHI · SR. DIRECTOR, EDIFECS · CHANDIGARH

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[▶ Watch voices from past editions on YouTube](#)

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PHOTO ESSAY · PART ONE

# *Souls, Stories, Sacred Moments.*

*These are not photographs of a place.*

*They are echoes of how it felt.*



ANUBHAV

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*“Some journeys stay in the body long after they end.”*

PHOTO ESSAY · PART TWO

# *What Kashi Feels Like.*

*Smoke. Bells. Flowers. Chai.  
Ganga reflections. Silence.*





*"Kashi with Anshu was a beautiful relief from the sensory overload of the city. From midnight gullies and 4 AM tea stops to soulful moments by the Ganga, every detail felt magical."*

SONIA CHAUHAN · LAWYER & AUTHOR OF YOU  
TELL ME · CHANDIGARH

## REFLECTIONS

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# *A writer's pause in Kashi.*

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*Sonia came to Banaras between deadlines — she's a lawyer in Chandigarh and the author of [You Tell Me](#). Four days later, she wrote that every detail felt magical. Not the abstract magic of tourism. The specific magic of stillness arriving without warning.*

*That's what Kashi gives. We just hold the space for it.*

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*Sonia's book [You Tell Me](#)*

*is available on Amazon and at independent bookstores.*

KASHI WITH ANSHU

## BEFORE YOU APPLY

### *Quietly answered.*

#### ♦ *Is this only for Hindus or religious people?*

Rooted in Sanatan Dharma — bhakti to Mahadev, Sanskrit shlokas, sattvic living, no non-veg. If these resonate, Kashi welcomes you.

#### ♦ *What about the heat in July and August?*

July and August are summer-monsoon months in Kashi — spiritually intense, less crowded with tourists, fuller of pilgrims and rain. We walk at dawn (5–9 AM) and from dusk into the night (6 PM – midnight), rest at the villa during midday with AC throughout. Daytime sits around 32–33°C with high humidity; afternoon downpours are common and brief. By 9 AM you're back in cool comfort until dusk.

#### ♦ *Is this safe for women travelling solo?*

Over 40% of past guests have been solo women. The group travels together always, including the 2 AM aartis.

#### ♦ *What's the cancellation policy?*

₹499 refundable hold token, refunded within 1 working day if not selected. After Anshu's call & your confirmation, balance is due in 5–7 days. 50% refund up to 14 days before arrival. Medical emergencies handled humanely.

#### ♦ *Who else will be in the group?*

Ten seekers, vetted via application — industrialists, founders, doctors, artists, couples, solo women. The call ensures vibe alignment.

#### ♦ *How do I get there?*

Lal Bahadur Shastri Airport (18 km) or Varanasi Junction (15 min from villa). All transfers from arrival to departure included.

#### ♦ *Are the 2 AM Mangla & 10:30 PM Shayan Aartis optional?*

They are the heart of the trip. No one has ever wanted to miss them.

#### ♦ *What's the food situation?*

Pure sattvic. No eggs, no non-vegetarian. Jain, gluten-free, and diabetic needs accommodated with notice.

#### ♦ *What's the investment?*

Editions 05 and 06 are priced as private, fully-hosted experiences — heritage stay at Nawab Ki Deohri, all meals, all transfers, all rituals, and Anshu's presence across every step. The full investment is detailed on Page 23. The ₹499 hold token is fully refundable if there's no mutual fit. There is no obligation at this stage.

#### ♦ *What's the age range?*

16 to no upper limit, basis health condition. Past editions: 28 to 70.

#### ♦ *What about boat rides in the monsoon?*

The Ganga rises 2–3 metres in July and August. Boat rides are held when the river permits — most mornings she does. On days she is in full flood, we hold the ritual on the ghats or at the villa, with no loss of its meaning. We follow her rhythm, not the calendar's.

AFTER KASHI

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# *What changes after Kashi?*

*You return slower.*

*Softer.*

*More open.*

*More connected.*

*More alive.*

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*Kashi lingers, quietly.*

## YOUR OFFERING

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*For those called to experience Banaras differently.*

*An all-inclusive private immersion. Ten seats. By application only.*

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## HOW IT WORKS

01

Request Your Place

*Share your name, WhatsApp, and a single line on why Kashi calls you.*

02

A Refundable Hold

*Secures your application slot.  
Refunded within 1 working day if  
Anshu and you don't align after the  
call.*

03

Anshu Calls You Within  
24 Hours

*A real conversation — no sales pitch.  
Vibe-check both ways.*

04

You're In

*Balance due within 5–7 days of  
confirmation. Your seat is held.*

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*₹ 49,000 per person · ₹ 89,000 for two · ₹ 499 refundable hold · All inclusive.*

*Same pricing applies to both Edition 05 (1–4 July) and Edition 06 (6–9 August).*

*Cancellation: 50% refund up to 14 days before arrival. Medical emergencies handled on humanitarian grounds.*



BEGIN THE CONVERSATION

## *Har Har Mahadev.*

*If this resonates — perhaps Kashi is calling.  
Quietly request your place.*

*“After you send a quiet signal, Anshu will WhatsApp you within 24 hours.”*

[Request Your Place →](#)

[kashiwithanshu.com / apply](https://kashiwithanshu.com/apply)

₹499 refundable hold token confirms your application.

ENTER THE

[Journey](#)

[kashiwithanshu.com](https://kashiwithanshu.com)

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GUESTS EACH